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Buy BLOX (Open Position)

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Overall, 13%-17% avg. position up, and average duration of 8.7 days.

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Buy BLOX (Open Position)

Sept. 26, 2014

Dear GuruFundPicks' Alpha News Edge Trade Alert Service Customers,

Your latest Trade Alert.

Stock: BLOX

Action: Buy (Open Position)

Position Size: Full

Current Price: \$14.70

Investment/ Trading Horizon: Intermediate-term

Investment or Trading Thesis: Offers automated network control and appliance-based solutions for real-time IP address mgt., thereby enabling dynamic networks. The stock is getting a lift from yesterday's strong IPO of peer cyber-security firm Cyberark Software (CYBR). Operating in a similar space, BLOX appears much under-valued compared to CYBR; while BLOX is growing much slower in the 15%-20% range (in sales) vs. 30%+ for CYBR, BLOX is selling at much lower PSR and P/E multiples, at 3.0 vs. >12 and 40-45 vs. >100. It is also trading much cheaper vs. peers IMPV and FEYE, and it is likely that this valuation gap will close, and to the positive side in the case of BLOX.

Best,

Manish Babla

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